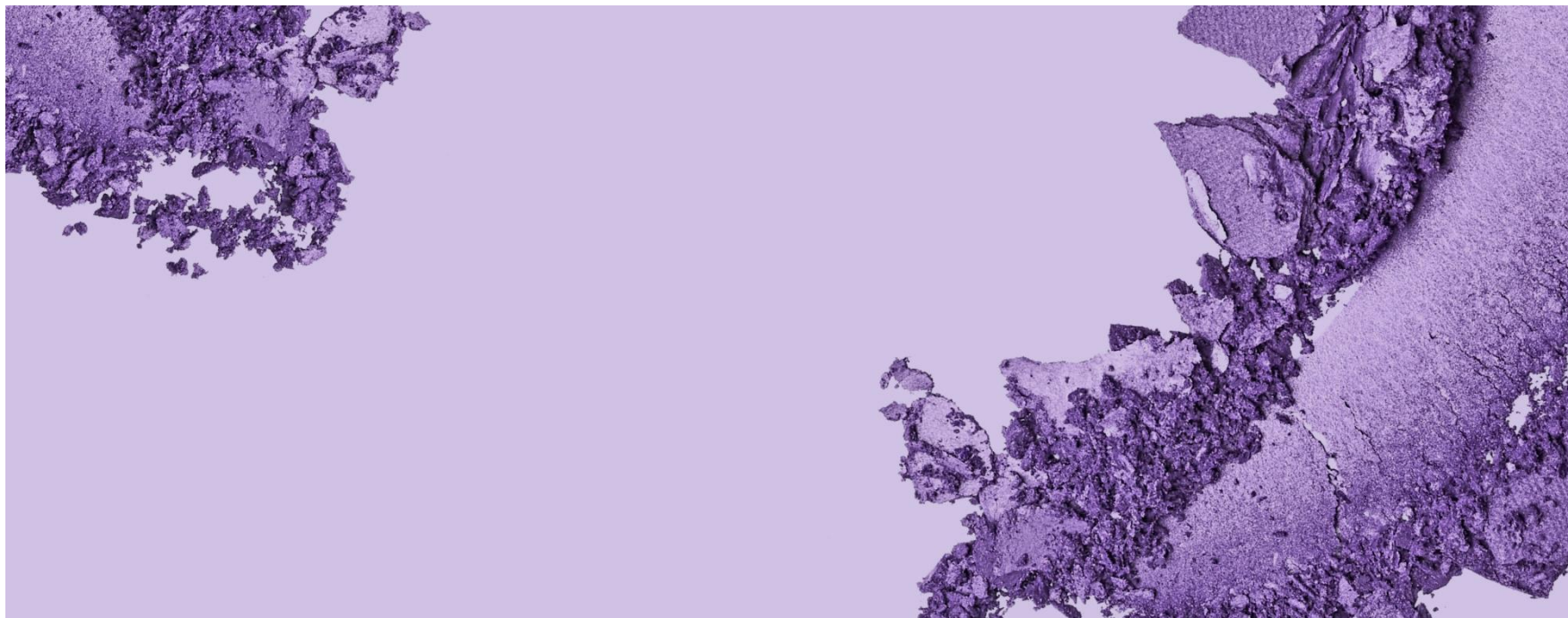


# COSMOPACK *Awards*

2022 Edition



## **Cosmopack Awards**

Celebrating the products, brands, innovations, new formulas and designs that are breaking beauty standards, changing the way to perceive beauty and that will become best sellers, globally.

# Make-Up & Nail Formula

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## Finalists 2022

**Ancorotti Cosmetics Spa**

Delicate Leaf

**Chromavis Fareva**

Micro Velvet

**Cosmax Inc.**

Icing Primer

**Passage Cosmetics Laboratory S.A.**

Microbiome Makeup

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## Winner 2022

**Ancorotti Cosmetics Spa**

Delicate Leaf

# Make-Up & Nail Formula



## Ancorotti Cosmetics Spa Delicate Leaf

### Product description

This innovative concealer features a waterless formula that is 99.99% naturally derived. Made of a skin loving mix of oils and butters from all over the world, it has a vivid green color given by chlorophyll dye. Super creamy, highly pigmented and high-coverage, it is perfect to hide undesirable redness and dark circles while also taking care of your skin thanks to its emollient and moisturizing properties. Shaped like a popsicle, it is designed to be matched with minimal and eco-friendly packaging solutions that contribute to the eye-catching visual effect of the final product.

### Technical details

Chlorophyll naturally derived dye also called 'plant blood' 100% vegetal waxes blend: balanced to simulate the structuring properties of beeswax while letting the bees be free. Cocoa butter: bi-product of chocolate making process, from the seeds of the theobroma tree. Emollient properties. Shea butter: from the nut of africa shea tree, emollient and moisturizing action. Argan oil: traditionally used to moisturize the skin. Jojoba oil: from simmondsia chinensis perennial plant, it has been shown to enhance skin barrier. Meadowfoam seed oil: from the seeds of limnanthes alba, helps your skin lock in moisture. Without: mineral waxes, mineral oils, talc, microplastics.

# Make-Up & Nail Formula

## Chromavis Fareva Micro Velvet

### Product description

A hybrid luxurious slurry texture with an extraordinary gliding and new bouncy touch. One stroke pay off and versatile finish from matte to metallic. Long lasting wear.

### Technical details

The evolution of the slurry injection technology provides a micro spongy structure to the product. The airy design of the formula is responsible for a weightless velvety film and an immediate colour release. The innovative double coating treatment of the powder insures a perfect wear and the new bouncy touch.



# Make-Up & Nail Formula



## **Cosmax Inc.** Icing Primer

### **Product description**

Icing Primer not only looks like ice sorbet but also gives a cooling sensation as it is applied on the face. The texture bursts into a hydrating-watery texture immediately after application, lowering the skin temperature and soothing it to prime the skin and improves the application/function of makeup applied next. A safe, skin-friendly primer that only covers skin imperfections without clogging pores.

### **Technical details**

Strong cooling sensation This formula is 80% hydrating ingredients, providing rapid cooling sensation and at least 8 hours of moisture. Sets the oil-water balance of the skin and lowers its temperature to prep it for makeup. light/fresh texture that won't clog pores  
Transparent texture that uses a polymer that attracts moisture/hydration to fill in rough skin texture. By minimizing fat-soluble ingredients(0%), increasing water-soluble moisturizing ingredients, and applying a water-based thickener that a gives matte/powdery finish, Icing Primer achieves hydrating and cool sensation without the stickiness. 4-Free skin-friendly A silicone-free, skin-friendly(PEG-Free/Mineral oil-Free/Cruelty-Free) primer that only covers irregularities without clogging the pores.

# Make-Up & Nail Formula



## Passage Cosmetics Laboratory S.A.

Microbiome Makeup

### Product description

Revolutionary MakeUp with over 98% of natural origin content. Vegan Friendly formula. Natural origin and natural effect: tint your skin and provide it as much moisture as possible.

Prebiotics and postbiotics in the formula help to restore the skin microbiota and create the shield for the skin and protect it from the dehydration.

### Technical details

Combination of the pre- and postbiotic to rebuild and support natural skin microbiota: natural Prebiotic which rebalance the skin's microbiota.

The prebiotics are based on inulin extracted from chicory root and they work by selectively supporting protective organisms to help restore the microbiota layer and prevent certain skin conditions Postbiotic - component obtained in the process of fermentation of the Lactobacillus strain (INCI: Lactobacillus Ferment). The product contains beneficial peptides for the skin which create the barrier that protects against water loss from external parts of the skin and improves its hydration 100% Natural Pigments with a hydrophobic surface.

# Make-Up & Nail Packaging Technology

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## Finalists 2022

### **HCP Packaging UK Limited**

Eco-Hero 10ml Mini Tottle

### **Kemas**

Packaging using 60% Limestone Material

### **Mktg Industry**

Stick Gea Refill

### **MYC Packaging Innovation**

Refill me! mascara

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## Winner 2022

### **MYC Packaging Innovation**

Refill me! mascara



# Make-Up & Nail Packaging Technology



**ZERO  
PLASTIC**



REDUCE



BIO-BASED  
MATERIAL



RECYCLE



## HCP Packaging UK Limited

### Eco-Hero 10ml Mini Tottle

#### Product description

The EcoHero 10ml Mini Tottle leads the way in the beauty packaging green revolution with HCP's exclusive zero plastic, bio-based material EcoWood. Fully sustainable: A fully certified, fossil-free and toxic-free alternative to traditional materials. Ready to recycle within the PP/PE recycling stream. Versatile: Suitable for low-mid viscosity skincare and complexion formulas. A mini & travel-friendly format: A lightweight, portable packaging solution due to the soft construction, durability and shock-absorbency. Convenient & controlled dispensing: Designed with a reducer plug for controlled dispensing.

Hygienic & leak resistant: The secure screw cap protects against contaminants and eliminates leakage.

#### Technical details

Carbon footprint neutral to negative over cradle-to-gate cycle. Negative carbon emission: - 2.71kg (LCA) EcoWood is industrialised to run in conventional injection moulding, extrusion blow moulding & injection blow moulding tooling. Naturally thermo-plastic. Fully sustainable, certified PEFC fibres & a natural by-product of cellulose processing from the paper industry. FDA certified. Strong chemical resistance characteristic & good compatibility with Isododecane, SPF & aggressive formulas. Decoration options: UV lacquer, silk screen inks or foils.

# Make-Up & Nail Packaging Technology



## Kemas

Packaging using 60% Limestone Material

### Product description

Beauty Packaging Components injected using innovative patented recyclable material called Limex which consist of at least 60% limestone coated with Musashi BioPaint that is produced using natural raw materials such as castor seeds, corn for fodder, sugar cane, canola flower, pine resin, etc.

## Technical details

Limex Material consist of more than 60 percent Limestone with PP binders. BioPaint: Inclined towards environmental protection Renewable raw materials are included more than 25wt% in dry film. The purpose is to reduce the emission of Carbon dioxide. It helps to reduce the consumption of the fossil resources because of the worries that these resources will run out. Solvent-borne basecoat and clear topcoat system. Bio-based paint can be applied the same as Conventional solvent-borne paint. Spray condition, drying condition, etc. in painting also same as conventional paint.

# Make-Up & Nail Packaging Technology

## Mktg Industry Stick Gea Refill

### Product description

Mktg Industry introduces a new eco-friendly rechargeable packaging designed to reduce the use of plastic and to be fully recycled. Italian supplier's latest innovation, Stick GEA Refill, suitable for skincare and color makeup products, has been developed with an easy-to-use refillable system to answer to the increasing need of sustainable, reusable and recyclable packaging solutions. We are facing a major trend towards more sustainable packaging and Stick GEA Refill is Mktg Industry's answer to the increasing leaning of a zero-waste beauty world.

### Technical details

Stick GEA Refill is made of a cardboard/paper base, a plastic sleeve with inside mechanism easy to be removed and replaced with a brand-new refill, and a cardboard/paper cap. It's been developed with removable sleeve and a paper/cardboard outer shell that can be reused more and more times to reduce the waste and the use of plastic to the minimum. This easy-to-use refillable system allows to simply separate the plastic mechanism that contains the formula and easily replace it with a new one in just one "click". Available in different sizes: 6g and 14g.



# Make-Up & Nail Packaging Technology

## MYC Packaging Innovation

Refill me! mascara

### Product description

A high-end mascara case that can be reused and refilled again, and again thanks to an intuitive refillable system: when the mascara refill is finished, simply pull out the cap, unscrew the collar, pull out the cartridge and insert a new one. The empty refill can be recycled. Suitable for mascara as well as lash and eyebrow treatment, it can be easily tailored also for lip and face products.

### Technical details

The pack features a qualitative click closure and aluminum outer clads that can be manufactured in both virgin and recycled material from fully traceable sources for a lower environmental impact without loss in quality. The inner PP bottle, made by injection blow molding process, has an OFC of 12.7ml and offers high compatibility with most formulas. Extra weight can be added in cap and bottle for a more premium feel. The luxurious outer case in aluminum can be retained as the inner is replaced and personalized with multiple decoration technique including anodization, etching, embossing, debossing for a tactile effect.



# Packaging Design

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## Finalists 2022

### **Asquan Group**

Essential Push Button Tottle

### **Libo Cosmetics**

Rice Bran Family Set

### **Mktg Industry**

4k Printing Technology

### **Quadpack**

Woodacity®

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## Winner 2022

### **Asquan Group**

Essential Push Button Tottle

# Packaging Design

## Asquan Group Essential Push Button Tottle

### Product description

The Push Button Tottle is a 30ml refillable unit with integrated tottle 'spring' that dispenses out of the precision nozzle by depressing the tottle body from the end. There are two available size offerings of nozzle orifice (1.2mm & 2mm) to compliment a wide variety of formula viscosities. The tottle + nozzle refill unit snaps in and out of the outer housing for an easy and intuitive refill story.

### Technical details

The refillable tottle unit is made from PP and has a spring molded into the body to create an integrated button that is pushed from behind to dispense. The outer housing and cap parts are all made from PP as well, noting that the ultra clear nozzle (made from TPE) can be removed to recycle the rest of the pack together at end of pack life.



# Packaging Design

## Libo Cosmetics

### Rice Bran Family Set

#### Product description

Rice bran is a byproduct of the process of milling rice and is a renewable resource. The family set helps to reduce your carbon footprint while delivering a refreshing visual of green beauty!

#### Technical details

Partially replace the petrochemical plastics with rice bran on beauty packaging.





# Packaging Design

## Mktg Industry

### 4k Printing Technology

#### Product description

Mktg Industry introduces the first ever Augmented Reality decoration on a Glass packaging. With 4K printing you can have a cool and colorful CMYK effect combined with the luxury of the Hot stamping foils. You can literally develop your own painting on a glass surface to capture the attention of the consumers. Your communication will have an extra gear with 4K printing! The packaging will steal the scene to the others on the store shelf and on the online shops.

## Technical details

Mktg Industry launches a never seen before decoration effect on a makeup and skincare glass packaging. A new thermal transfer printing technology that allows to print CMYK, Pantone colors and more than one hot stamping foil in a single artwork. A 360° printing surface that could be completely filled with an explosion of colors! The colors will be extra bright with an optimal payoff. 4K Printing guarantees high definition and high resistance of the decoration.





# Packaging Design



## Quadpack Woodacity®

### Product description

Woodacity® is a patented full-wood system of various cap designs for fragrance packaging that matches sustainability with innovation. Until now, it has been almost impossible for wood to be used as a beauty packaging component without a plastic insert. However, after 2 years of intense research, Woodacity® was launched in 2021 by QUADPACK, featuring 3 closure systems for fragrance packaging solutions. Mono material, 100% wood, packing solution.

### Technical details

When nature meets tech. With a unique pattern of interior ribs that provides optimal elasticity and stability, the new mono material systems are all made in Europe at FSC® & PEFC® certified Quadpack Wood, with wood sourced from sustainably-managed forests. Furthermore, unlike traditional wood closure systems with plastic inserts, Woodacity® allows to reduce the use of plastic, replacing with a renewable natural material, which has an exceptionally low carbon footprint. The patented solution offers several options of closure such as friction fit or snap on and is available for bespoke and standard packs in FEA15 providing a smooth closing gesture.

# Skin Care & Hair Formula

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## Finalists 2022

**B.KOLORMAKEUP & SKINCARE S.p.a.**  
**SB Benefit Corporation**  
Solo All-in Treatment

**O-Pac Srl**  
Aqualicious

**Passage Cosmetics Laboratory S.A.**  
2in1 Color Lipair Scrub Serum

**Pink Frogs Srl**  
Smart Rolling Sun Oil

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## Winner 2022

**Pink Frogs Srl**  
Smart Rolling Sun Oil

# Skin Care & Hair Formula

**B.KOLORMAKEUP & SKINCARE S.p.a.**  
**SB Benefit Corporation**  
Solo All-in Treatment

## Product description

An unexpected texture, which is distributed with the extreme softness of a cream but which, thanks to its Innovative Gelification process, completely differentiates itself from all those cosmetic forms that typically have a sticky after-feel. Not a serum, not a gel, and not even a cream: the new frontier of treatment to experience hydration with Purity and Extreme Effectiveness.

## Technical details

A hyperfluid serum texture, composed of an innovative blend of different molecular weights of hyaluronic acid, with benefits for both the skin and hair. The hydrolyzed hyaluronic acid reduces wrinkles, and improves elasticity and the function of the skin barrier. The skin is therefore softer and plumper, hydration improves day by day, and wrinkles are less visible. The rice extract helps to bring the same benefits in terms of hydration, even on the hair.



# Skin Care & Hair Formula



## O-Pac Srl Aqualicious

### Product description

Solid stick available in six versions, crystalline transparency and natural fragrances given by the presence of distilled waters, iridescent effects thanks to the pearls enriching the formula and brightening the complexion. The performance of a skincare treatment in a functionalized gel formula with the sensorial benefits of a texture having a very high power to release product on the skin. It offers the perfect basis for the application of the following products in the beauty routine. A unique and surprising sensoriality with a versatile application. Perfect to carry with you, for a breath of freshness or brilliance depending on needs.

### Technical details

A water-based gel moulded in a solid stick with a preservative non-preservative system and a naturality index of 99% based on ISO16128. Aqualicious sticks have the following features: - 99% of distilled waters giving a unique transparency to the formula matrix and conveying a characteristic olfactory note to the product (rose, lavender and mint) supporting a fragrance-free claim. - Vitamins encapsulated in small microspheres gradually releasing their functional properties onto skin upon smashing. - Active microspheres suspended within the solid texture through a special formulation technology creating a unique WoW effect. - 100% functionalized formula thanks to the active distilled waters.

# Skin Care & Hair Formula

## Passage Cosmetics Laboratory S.A.

### 2in1 Color Lipair Scrub Serum

#### Product description

2in1 liquid lip scrub serum – product which combines two properties in one! Serum with the innovative technology of plump and color adjustment. Scrub to make the lip skin even and smooth. Once the product is applied the lips become soft, smooth and covered with the protective layer.

#### Technical details

Only 1 drop is enough to start the whole process: 1. Double SCRUBble action – combination of the sugar and lemon exfoliator provides the extreme smoothness of the lips 2. Purified extract from the organic mustard sprouts boosts the natural color of the lips and increases their volume! 3. Vitamin C – protects the lips from cracking and dryness and promotes the fullness of the lips. 4. Triple oils action: lime, lemon and yuzu oils take care of the lips providing them immediate nourishment.



# Skin Care & Hair Formula

## Pink Frogs Srl Smart Rolling Sun Oil

### Product description

The first sunscreen product designed according to the criteria required from Ecolabel, the European Union's ecological quality label for cosmetics with a reduced environmental impact throughout their entire life cycle.

- +respect for our environment (readily biodegradable and a low aquatic toxicity)
- product waste: the right amount only where it is needed
- plastic waste: recycled and refillable plastic packaging (-60%)

Innovative formula free from nano materials and allergens, Safe protection; Ocean and coral reef friendly, Refillable, Reduced environmental impact: - 60% less plastic, Ingredients of natural origin, Vegan friendly, Smartphone friendly.

### Technical details

An innovative sunscreen product for safe protection and responsible use. Formula designed to be compliant to the ECOLABEL certification. Ecolabel certified products help to reduce the amount of waste and pollution, energy and water consumption, the use of dangerous chemicals that damage animal and plant biodiversity. Obviously, the formulation is without endocrine-disruptor sun filters, potential allergens and physical organic Nano-scale filters known to be potential destroyers of the coral reef system. Compliant with Ecosun Pass Basf. It envelops, protects and hydrates the skin, leaving it soft, nourished and delicately perfumed.



# Skin Care & Hair Packaging Technology

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## Finalists 2022

**Berlin Packaging | Premi Industries**  
Airglass Jar

**Biofarma Srl**  
Dry Cap Hyaluronic Mask

**FR&Partners**  
B-Elle

**Lumson**  
Xpaper - airless paper packaging

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## Winner 2022

**Lumson**  
Xpaper - airless paper packaging

# Skin Care & Hair Packaging Technology

## Berlin Packaging | Premi Industries

### Airglass Jar

#### Product description

Airglass Jar is available in 30 and 50 ml sizes, and it provides a good sustainable alternative to common airless plastic packaging for both prestige and mass beauty products: The consumer can reuse the Airglass Jar multiple times by changing the PP refill jar in a few simple steps. The airless technology protects formulas from external contamination, and reduces leakage on the product. Made out of Glass with PP and PETG components, these jars can be disassembled and separated, allowing the consumer to recycle most of the components by materials.

#### Technical details

Airglass Jar is composed by an external glass jar with the practical inner refill bottle combined with airless technology. The set is a refillable packaging solution that combines the elegance design of glass jar with the benefits of innovative airless technology. Practical and versatile, it is available in two different sizes: 30 and 50ml and the components can be easily separated and differentiated by material.





# Skin Care & Hair Packaging Technology



## Biofarma Srl Dry Cap Hyaluronic Mask

### Product description

It remains quite challenging for the cosmetics industry to deliver live probiotics in any formulation containing water, but with the patented DRY CAP® solution this is possible. This packaging based on a special two-stage packaging technology allows the solid (powder) and liquid components of the product to be enclosed and, at the same time, separated in the same main packaging until use. The Dry-Cap Hydrating Mask is an innovative product that preserves the effectiveness of live probiotics on the skin's microbiome and combines this action with that of a gel based on a mix of hyaluronic acids of different molecular weights, which, thanks to their properties, exert an intense moisturizing effect.

### Technical details

The DRY CAP® packaging system is composed by a safety system tab, an aluminium blister for probiotic and a jar for the cosmetic product. The safety system tab ensures the product is activated just before use. The blister contains the dry phase and allows to have probiotics live till 2 years, in very high concentration. The powder formulation of the blister can be personalized with different probiotics blends, prebiotics and other active principles. The jar contains the wet phase which can be either an emulsion, a gel, an aqueous solution, allowing a very high texture flexibility, to fulfill all skin and scalp formulation needs.

# Skin Care & Hair Packaging Technology

## FR&Partners

B-Elle

### Product description

B-ELLE is the first Refillable Airless System on the market to boost 10 values all sustainable and Eco-design oriented which fully and truly comply with the nowadays cosmetic packaging market needs. The innovative and pragmatic design while carefully looking at the material chosen, provides users with an intuitive and simple system technology for separating the components. The snap on system between the inner rechargeable cartage and airless pump system guarantees the inviolability of the formula as well as extending the shelf life of the product.

### Technical details

Size available: 30 ml & 50 ml -  
Dosage: cc 0,25 - Outer bottle: PET (R-PET) - Outer cap: PET (R-PET) - Inner rechargeable bottle + airless metal free pump airless system all assembled : PP (PCR-PP) - Full range decoration available and oriented - Snap on closing system.



# Skin Care & Hair Packaging Technology

xpaper  
airless paper packaging



For a responsible recycling  
SEPARATE PAPER FROM PLASTIC

## Lumson

Xpaper - airless paper packaging

### Product description

XPAPER is an pouch technology airless in which the outershell is in cardboard. When dispensing the formulation, the pouch is squeezed, allowing a precise dose of product to be dispensed, without any air returning into the package. The high-quality airless pouch technology ensures maximum preservation and hygienic of the skincare or makeup formulas. When the product is finished, the consumer can easily separate the plastic components from the paper and recycle each part in the appropriate way.

## Technical details

XPAPER airless pouch system is composed of - cardboard external outershell, 100% recyclable, is realized with FSC (Forest Stewardship Council®) paper and coming from European sourcing - single or multilayer plastic inner pouch - plastic airless pump and PP/PCR PP overcap - available in 15,30,50 ml - XPAPER is a 100% made in Italy product.